



KMYU  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Great American Media  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

# Contract # 1400086

**Schedule Dates** 10/26/12-10/29/12  
**Advertiser** DCCC-Democratic Congressional Campaign Comm  
**Agency** Great American Media (2231)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** DCCC 10/23 (450985)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** KEULEMAN, KATIE  
**Phone/Fax** /  
**CPE** 11/14/2112  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** DCCC 10/23  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

**Date Entered** 10/24/12  
**Last Modified** 10/24/12  
**Entered By** Katie Freckleton  
**CO-OP** No  
**Headline #** 06395899  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$15.00  
**Net Total** \$85.00  
**Sales Tax**

Salt Lake City (KMYU)		
By Broadcast Month	Spots	Rate
Oct. 2012	2	\$45.00
Nov. 2012	2	\$55.00
Grand Total:	4	\$100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/26/12-10/26/12	1	:30	12P-1P (MST)	1					1			1	\$25.00	\$25.00	Salt Lake City (KMYU)	WENDY WILLIAMS	10/24/12
2.0	Normal Line / SPOT (3)	10/26/12-10/26/12	1	:30	3P-4P (MST)	1					1			1	\$20.00	\$20.00	Salt Lake City (KMYU)	JUDGE GUINN	10/24/12
3.0	Normal Line / SPOT (2)	10/29/12-10/29/12	1	:30	2P-3P (MST)	1	1							1	\$25.00	\$25.00	Salt Lake City (KMYU)	COLD CASE FILES	10/24/12
4.0	Normal Line / SPOT (4)	10/29/12-10/29/12	1	:30	4P-5P (MST)	1	1							1	\$30.00	\$30.00	Salt Lake City (KMYU)	DIVORCE COURT	10/24/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Katie Freckleton*

10/25/12

REP HEADLINE# 6395899  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 17.53  
\*\*\* KMYU-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME \_\_\_\_\_ ISS/DCCC \_\_\_\_\_ REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # 200

AGY # \_\_\_\_\_ AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- CHERYL BLAIR

WASHINGTON, DC 20007

ORDER # 1400086 CONTRACT # 6395899 CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_

PRDCT DCCC 10/23 EST#2112 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT24/12 17.53

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$100  
PLEASE CONFIRM, THANKS!

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE#: : : : : : : DATE : DATE : /WK: INVT : : SPTS:

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 2112  
AGENCY PRODUCT CODE = 14

1 1200N-100P 30 \$25.00 10/26 10/26 1 FRI 1

PROGRAM : WENDY WILLIAMS  
CON COM1 : WENDY WILLIAMS

2 200P-300P 30 \$25.00 10/29 10/29 1 MON 1

PROGRAM : COLD CASE FILES  
CON COM1 : COLD CASE FILES

REP HEADLINE# 6395899  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT24/12 17.53  
\*\*\* KMYU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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<del>3</del>			300P-400P	30		\$20.00	10/26	10/26	1		FRI	1
PROGRAM : JUDGE GUNN												
CON COM1: JUDGE GUNN												

<del>4</del>			400P-500P	30		\$30.00	10/29	10/29	1		MON	1
PROGRAM : DIVORCE COURT												
CON COM1: DIVORCE COURT												

OCT/12			\$45.00	NOV/12		\$55.00						
CONTRACT TOTAL												\$100.00
TOTAL SPOTS												4

MARKET TOTALS \$10,000 KMYU 1% KUTV 27% KTVX 20% KSL 26% KSTU 24% KUCW 2% KJZZ 0%  
KCSG 0%

SVC- NSI  
DEMOS- RA35+\*